eHealth Initiative
Fourth Annual Conference

October 11, 2007

eHEALTH INITIATIVE
Real Solutions, Better Health

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BLUEPRINT
*Building Consensus for Common Action*

- **A plan for action at the national, state and local levels that represents consensus among multiple stakeholders in healthcare on**
  - shared vision, set of principles, strategies and specific actions (including timelines)
  - for improving health and healthcare through information and information technology.

- **Broad recognition of the need for health IT to address the many challenges in healthcare system**
- **Significant environmental change; multitude of activities at the national, state, local levels**
  - Hard to keep track and make sense of what should be done.
- **Blueprint designed to address the need for**
  - Leadership
  - Coordinated action
  - Common agreement
  - Clarity regarding the incremental steps needed to transform healthcare
- **Blueprint offers practical guidance on principles, strategies and actions for how to improve health and healthcare using health IT**

- **Process began March 30, 2007**
- **Board and Leadership Council Oversight**
- **More than 100 stakeholders participated directly in development**
- **Vetted broadly through diverse stakeholders and associations**
- **Nearly 200 organizations participated in a broad variety of ways**
- **Outcome: Agreement on guiding principles, strategies and specific actions**

- High-performing healthcare system where:

  - **All those engaged in the care of the patient are linked together in secure and interoperable environments,**

  - **The decentralized flow of clinical health information directly enables the most comprehensive, patient-centered, safe, efficient, effective, timely and equitable delivery of care** [1]
    - **Where and when it is needed most – at the point of care.**

[1] Institute of Medicine, 2001.
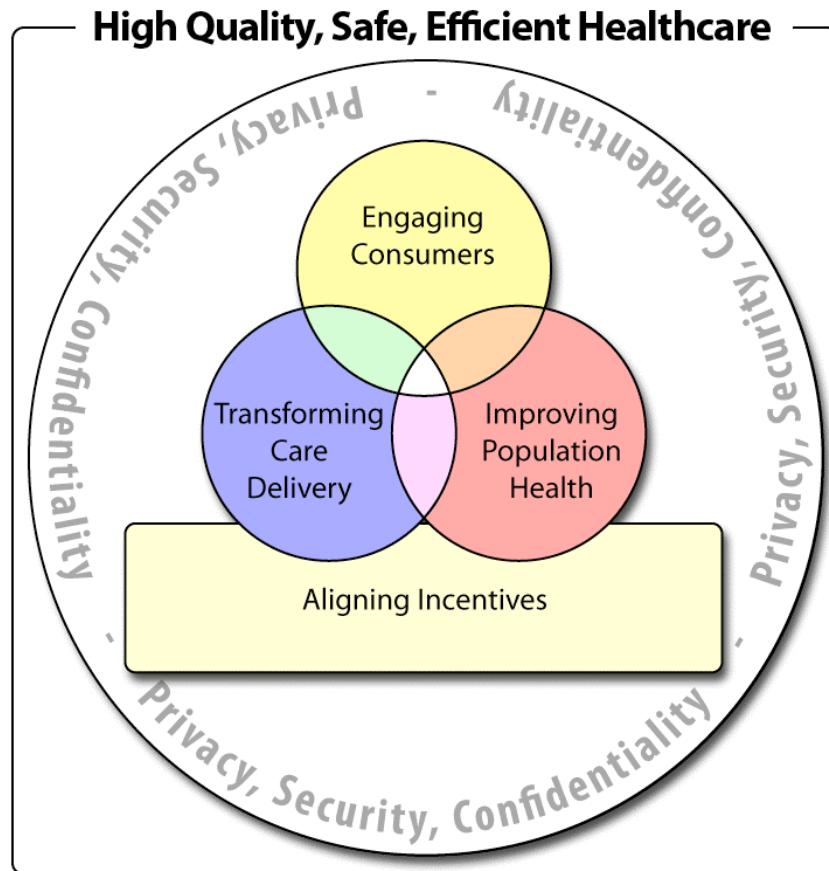
In our vision, financial and other incentives are aligned to directly support and accelerate all of the key elements of transformation -- engaging consumers, transforming care delivery at the point of care, and improving population health -- in a secure, private, and trusted environment.

- **It is not a how-to guide on how to effectively implement health IT.**

- **It IS a guide to enhancing healthcare improvement strategies through use of health IT and health information exchange.**

- **Key elements:**
  - Shared Vision
  - Consensus principles, strategies and actions in 5 areas
    - Including timelines
  - Overview of current initiatives
  - Key resources

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- *It Takes a Region: Creating a Framework to Improve Chronic Disease Care* [1]
  - "create the environment and provide critical paths" for transforming care, which include:

  1. Data-Sharing for Performance Measurement
  2. Engaging Consumers
  3. Improving Health Care Delivery
  4. Aligning Benefits and Finances

[1] Wagner E., Austin B, Coleman C. *It Takes a Region: Creating a Framework to Improve Chronic Disease Care.* California HealthCare Foundation, 2006.

Framework for the Blueprint

Wagner Framework	eHI Blueprint Framework
Engaging Consumers	Engaging Consumers
Improving Health Care Delivery	Transforming Care Delivery at the Point of Care
Data-Sharing for Performance Measurement	Improving Population Health: Leveraging Electronic Clinical Data
Aligning Benefits and Finances	Aligning Financial and Other Incentives
	Managing Privacy, Security and Confidentiality

[1] Wagner E., Austin B, Coleman C. *It Takes a Region: Creating a Framework to Improve Chronic Disease Care.* California HealthCare Foundation, 2006.

Committee Co-Chairs

1. **Engaging Consumers**
    – Rachel Block, United Hospital Fund
    – J. Leonard Lichtenfeld, MD, FACP, American Cancer Society

2. **Transforming Care Delivery**
    – Michael J. Berkery, American Medical Association
    – William F. Jessee, MD, MD, FACMPE, FACPM, Medical Group Management Association

3. **Improving Population Health**
    – Brian F. Keaton, MD, FACEP, American College of Emergency Physicians
    – J. Marc Overhage, MD, PhD, Indiana Health Information Exchange

4. Aligning Incentives

– John Glaser, PhD; Partners HealthCare System

– Allan Korn, MD, FACP; BlueCross BlueShield Association

5. Managing Privacy, Security & Confidentiality

– Robert D. Marotta; HLTH Corporation/WebMD

– Mark Frisse, MD, MBA, MSc; Vanderbilt Center for Better Health

- **Phase I: Areas of consensus that form a plan for action at the national, state and local levels**
  - Phase I also identified areas where more work is needed
- **Phase II:**
  - Implement/support implementation of Phase I actions
  - Engage stakeholders to build elements into their work plans in the coming years
    - This process will tell us what is actionable
  - Monitor and Report on Progress
  - Catalyze dialogue on detailed issues where more work is needed

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The Design of Financial Incentives:

- **Who benefits from health IT adoption and effective use? Who should help pay?**

  – Objective, quantitative data needed.

Policies for Information Sharing

- **Agreement in Principle; Details were debated, especially:**

  – Consumers should be able to limit which of their health information could be shared with which providers, in a manner compliant with HIPAA, when applicable.

  – Consumers should be able to limit how their personally identifiable medical information is used outside of care delivery (e.g. for research), consistent with all applicable federal, state and local law.

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- **Breakout sessions on Blueprint Focus Areas:**
- **Led by co-chairs:**
  - Overview of each Focus Area
  - Practical Examples
  - Dialogue:
    - Reaction and Feedback
    - Critical Questions
    - How we operationalize
    - Discussion of areas that need more work
- **General session speakers also addressing key themes**

- **Search the Blueprint Online:**
  - www.ehealthinitiative.org/blueprint

- **Submit feedback to eHI**
  - Christine.Bechtel@ehealthinitiative.org
  - 202-624-3270