



County: 06045 Mendocino County, CA

Summary	2000	2005	2010
Population	86,265	88,916	91,296
Households	33,266	34,371	35,385
Families	21,864	22,666	23,354
Average Household Size	2.53	2.52	2.52
Owner Occupied HUs	20,383	21,513	22,250
Renter Occupied HUs	12,883	12,858	13,135
Median Age	38.8	40.4	41.3

Trends: 2005-2010 Annual Rate	Area	National
Population	0.53%	1.22%
Households	0.58%	1.27%
Families	0.6%	1.00%
Owner HHs	0.68%	1.46%
Median Household Income	2.77%	3.25%

Households by Income	2000		2005		2010	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	5,981	17.9%	5,140	15.0%	4,649	13.1%
\$15,000 - \$24,999	5,536	16.6%	4,899	14.3%	4,314	12.2%
\$25,000 - \$34,999	4,697	14.1%	4,355	12.7%	3,990	11.3%
\$35,000 - \$49,999	5,612	16.8%	5,820	16.9%	5,525	15.6%
\$50,000 - \$74,999	5,952	17.9%	6,253	18.2%	6,602	18.7%
\$75,000 - \$99,999	2,715	8.1%	3,369	9.8%	3,619	10.2%
\$100,000 - \$149,999	1,830	5.5%	2,909	8.5%	3,969	11.2%
\$150,000 - \$199,000	446	1.3%	696	2.0%	1,196	3.4%
\$200,000+	562	1.7%	930	2.7%	1,521	4.3%
Median Household Income	\$35,958		\$41,493		\$47,571	
Average Household Income	\$49,512		\$58,328		\$70,321	
Per Capita Income	\$19,443		\$23,005		\$27,748	

Population by Age	2000		2005		2010	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	5,138	6.0%	5,341	6.0%	5,517	6.0%
5 - 14	12,699	14.7%	11,318	12.7%	10,674	11.7%
15 - 19	6,544	7.6%	6,253	7.0%	5,910	6.5%
20 - 24	4,673	5.4%	6,118	6.9%	5,959	6.5%
25 - 34	9,642	11.2%	9,948	11.2%	11,141	12.2%
35 - 44	12,451	14.4%	11,203	12.6%	10,654	11.7%
45 - 54	14,600	16.9%	14,343	16.1%	13,356	14.6%
55 - 64	8,809	10.2%	12,321	13.9%	15,073	16.5%
65 - 74	5,974	6.9%	6,044	6.8%	7,078	7.8%
75 - 84	4,252	4.9%	4,352	4.9%	4,047	4.4%
85+	1,483	1.7%	1,675	1.9%	1,887	2.1%

Race and Ethnicity	2000		2005		2010	
	Number	Percent	Number	Percent	Number	Percent
White Alone	69,671	80.8%	69,321	78.0%	68,511	75.0%
Black Alone	536	0.6%	579	0.7%	619	0.7%
American Indian Alone	4,103	4.8%	4,247	4.8%	4,345	4.8%
Asian Alone	1,038	1.2%	1,217	1.4%	1,399	1.5%
Pacific Islander Alone	126	0.1%	137	0.2%	147	0.2%
Some Other Race Alone	7,427	8.6%	9,116	10.3%	10,931	12.0%
Two or More Races	3,364	3.9%	4,299	4.8%	5,344	5.9%
Hispanic Origin (Any Race)	14,213	16.5%	17,536	19.7%	21,023	23.0%

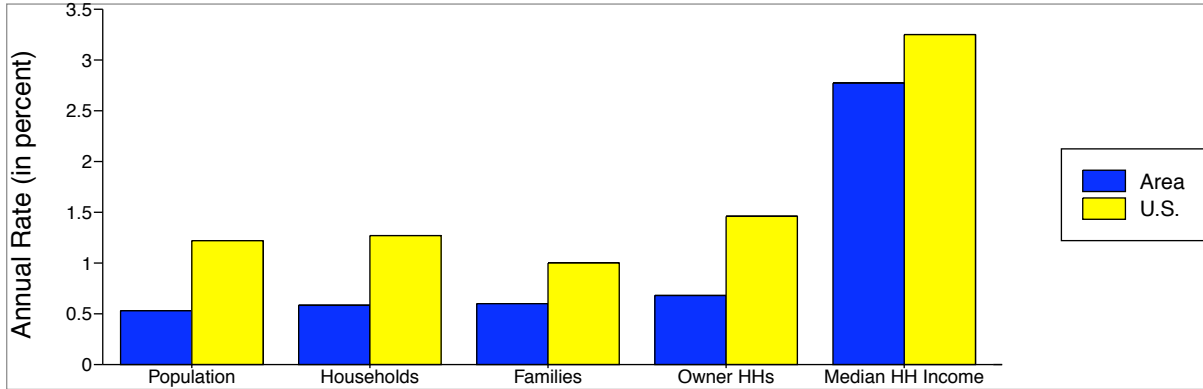
Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2005 and 2010.

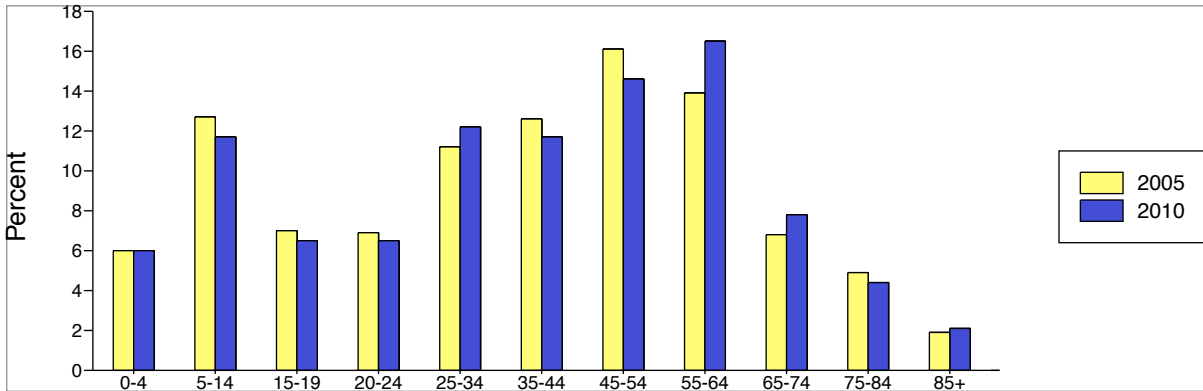


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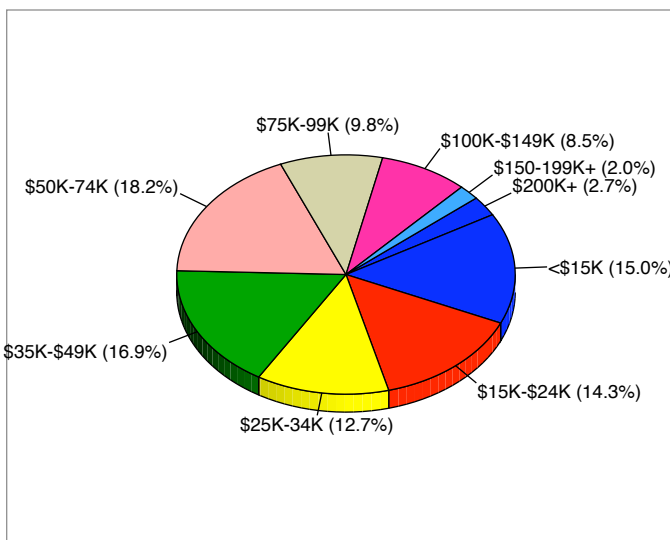
Trends 2005-2010



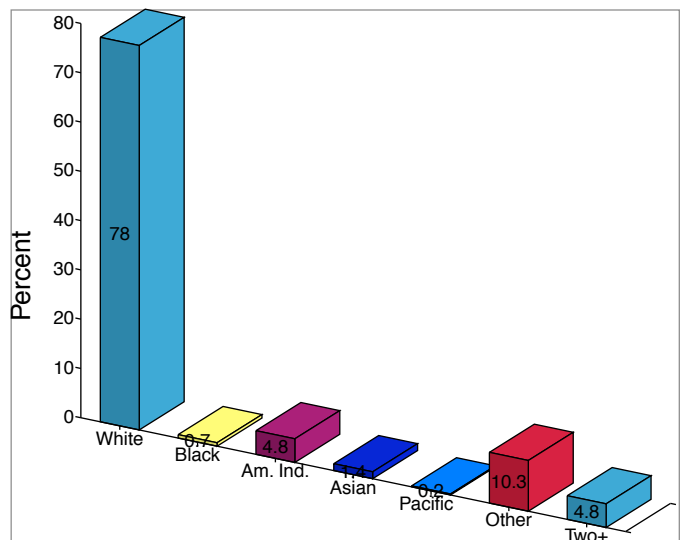
Population by Age



2005 Household Income



2005 Population by Race



2005 Percent Hispanic Origin: 19.7%



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Demographic Summary	2005	2010
Population	88,916	91,296
Households	34,371	35,385
Families	22,666	23,354
Median Household Income	\$41,493	\$47,571
Males per 100 Females	99.2	99.2

Population by Age	2005	2010
Population <5 Years	6.0%	6.0%
Population 5 - 17 Years	17.1%	15.7%
Population 65+ Years	13.6%	14.3%
Median Age	40.4	41.3

	Spending Potential Index	Average Amount Spent	Total
Health Care	94	\$3,325.78	\$114,310,518
Medical Care	93	\$1,688.90	\$58,049,104
Physician Services	90	\$197.60	\$6,791,729
Dental Services	88	\$309.31	\$10,631,355
Eyecare Services	93	\$52.46	\$1,803,042
Lab Tests, X-Rays	101	\$41.20	\$1,416,202
Hospital Room and Hospital Service	100	\$124.59	\$4,282,424
Convalescent or Nursing Home Care	86	\$33.39	\$1,147,768
Other Medical Services ¹	88	\$68.32	\$2,348,274
Nonprescription Drugs	91	\$100.34	\$3,448,932
Prescription Drugs	98	\$540.07	\$18,562,763
Nonprescription Vitamins	87	\$65.87	\$2,263,965
Eyeglasses and Contact Lenses	89	\$74.23	\$2,551,227
Hearing Aids	103	\$21.24	\$730,134
Medical Equipment for General Use	95	\$4.44	\$152,440
Other Medical Supplies ²	92	\$55.83	\$1,918,849
Health Insurance	94	\$1,636.89	\$56,261,414
Blue Cross/Blue Shield	98	\$462.49	\$15,896,277
Commercial Insurance	93	\$308.19	\$10,592,773
Health Maintenance Organization	82	\$339.25	\$11,660,470
Medicare Payments	100	\$291.86	\$10,031,546
Other Health Insurance ³	100	\$235.09	\$8,080,348

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

¹ **Other Medical Services** includes Services by Medical Professionals other than Physicians, Nursing Services, Therapeutic Treatments, Blood Donation, Ambulance, Emergency Room, and Outpatient Hospital Services.

² **Other Medical Supplies** includes Topicals, Dressings, Supportive and Convalescent Medical Equipment, Rental of Medical Equipment for General Use, and Rental of Supportive and Convalescent Medical Equipment.

³ **Other Health Insurance** includes Medicare Supplements and Other Health Insurance excluding Blue Cross/Blue Shield.

Source: Expenditure data are derived from the 2001, 2002 and 2003 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI forecasts for 2005 and 2010.